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Education

- PhD, Major in Management Sciences, School of Industrial Engineering, University of Oklahoma, 1991/7
- Master, School of Industrial Engineering, University of Oklahoma, 1988/5

Area of Specialty

- Applications of Management Sciences
- Quality Management
- Consumer Behavior
- Psychological Capital

Academic Experience

- Associate Professor, Department of Business Administration, Southern Taiwan University, 2000/8 to present
- Associate Professor, Department of Cosmetic Science, Chia Nan University of Pharmacy and Science, 1999/8 to 2000/7
- Associate Professor, Department of Business Administration, National Chung-Cheng University, 1992/2 to 1999/7
- Associate Professor, Department of Industrial Management, I-Shou University, 1991/8 to 1992/1
- Teaching Assistant, Department of Industrial Management, National Cheng Kung University, 1985/8 to 1986/7

Publications

Journal Papers

1. Huarng, Fenghueih, TainJunn Cheng and YaFen Lin (2016, Dec.) "A Study of the Relationship among Resilience, Work Adjustment and Psychological Well-being: Taking a Taiwanese Medical Center as an Example," *Journal of Southern Taiwan University of Science and Technology: Social Science Edition*, 1(2), 1-23.
2. Huarng, Fenghueih and Le YenHa Tran (2016, June) "Factor Affecting Customer Satisfaction in Carrefour at Taiwan: Focusing on Customer Experiences," *Journal of Southern Taiwan University of Science and Technology: Social Science Edition*, 1(1), 1-18.
3. Chiou-Rung Chen, Chai-Liang Huang, and Fenghueih Huarng (2016, Feb.). "What Works on Economic Growth? Funds Efficiency or Growth Opportunities," *Advances in Economics and Business*, 4(2), 87-101. (EconLit)
4. Huarng, Fenghueih, Hsieh-Ming Liu (2014, June) "A Study of the Relationship among Resilience, Language Ability, and Work Adaptation for Young Female Immigrants from Vietnam and Thailand in Southern Taiwan," *Journal of Southern Taiwan University of Science and Technology*, 39(2), 19-42. (in Chinese)
5. Chiou-Rung Chen, Chai-Liang Huang, and Fenghueih Huarng (2014, March). "What A Puzzle It Is! Does Financial Development Really Benefit Economic Growth?," *Global Economy and Finance Journal*, 7(1), 14-37.

Conference Papers

1. Emilie Le Caous, Fenghueih Huarng (2017, Nov.) "Can Economic Complexity be a Predictor of Entrepreneurial Activity?" the 13th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
2. Li Hsing Shih, Fenghueih Huarng and Yi-Cin Jheng (2017, May) "Selecting Persuasive Strategies for Design for Energy-saving Behavior," 2017 IEEE International Conference on Applied System Innovation (IEEE ICASI 2017), Sapporo, Japan.
3. Huarng, Fenghueih , Emilie Le Caous, Katy Tang, Maureen Jennifer Florencia Akinotcho (2016, Nov.) "Influence of Women's Traits on Their Entrepreneurial Intent: Using Hierarchical Linear Model," the 12th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
4. Emilie Le Caous, Fenghueih Huarng (2015, Nov.) "The Relationship between Political Instability and Gross-tertiary School Enrollment Rate: Using Economic and Cultural Factors as Moderators," the 11th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
5. Huarng, Fenghueih , Tran Thi Kim Phuong, Hsu Pao-Hsin, Javkhlan Ganbold (2015, Nov.) "Relationships between Service Quality, Image of Business, Price, Customer Satisfaction, and Purchase Intention for Customer: Evidence from Chian-Ci Shabu-shabu Restaurant, Tainan, Taiwan," the 11th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
6. Fenghueih Huarng, Le Yen Ha Tran, Tiet Hengry Buoy, and Munkhzaya Ochirsukh (2014, Nov.) "Factors Affecting Customer Satisfaction in Carrefour at Taiwan: Focusing on Young Customers," the 10th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
7. Emilie Le Caous, Huan Yan, Fenghueih Huarng, Jiri Havelka, and Nguyen Huyen Trang (2014, Nov.) "Behavioral Intention to Use Cloud Computing at Southern Taiwan University of Science and Technology," the 10th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.
8. Huarng, Fenghueih , Chai-Liang Huang, Chiou-Rung Chen, and Yu-Hsuan Lu (2013, Nov.). "Explore the Relationship between Secondary School Enrollment and Political Instability: Taking Economic and Cultural Factors as Moderators," the 9th International Conference on Knowledge-based Economy and Global Management, Tainan, Taiwan.

Dissertation

- Huarng, Fenghueih, "Algorithms for Bi-criteria Network Flow Problems," Ph.D. Dissertation, University of Oklahoma, Norman, Oklahoma, USA, 1991/06.

Books

Professional Certifications

1. ERP Application Engineer for Distribution Module, No: EAE10DS01519, Chinese Enterprise Resource Planning Society, 2010/05.
2. Business Application Professional Certification-Fundamentals Level in Spreadsheets 2010 using Microsoft Excel 2010, No: 17-A-BAP-SS-FD-886003721, GLAD, 2017/09.

Professional Experience

1. Consultant of Vocational Training Consulting Service Programs in The Yunlin-Chiayi-Tainan Regional Branch of Workforce Development Agency, Ministry of Labor, R. O. C., 2013/7~2013/8, 2014/4~2014/12.
2. Lecturer for Social Entrepreneurship, Association of Taiwanese Service Development 2014/03/26

Grants

Entrusted Practical Projects

1. Huarng, Fenghueih 2017/08/01~2018/01/31, "Academic Ethical Class Development for the class of Research Method and Academic Ethics," No. 321060174-GP-4.
2. Huarng, Fenghueih 2015/10/1~2016/5/31, "Customer Satisfaction Survey for Tainan Post Office between 2015 and 2016," No. 321040477.

Honors and Awards